Annual Symposium
March 11th, 2027
Marriott Downtown Syracuse

Onondaga County Planning Federation
est. 1947

2027 SPONSORSHIP FORM

The Onondaga County Planning Federation is seeking community-minded corporations to help sponsor its 37th Annual Training Symposium, scheduled for March 11, 2027at the Marriott Hotel in Downtown Syracuse. As a nonprofit organization, the Federation hosts this annual event to provide professional development for elected and appointed officials, municipal planners, engineers, attorneys, community organizations, and the general public. The symposium typically draws about 300 attendees representing a wide range of municipalities, organizations, and agencies from across Central New York.

If you or your company are interested in becoming a sponsor of this event and have questions, please contact the Onondaga County Department of Planning by calling (315) 435-2656.

Sponsorship Opportunities

I. Breakfast Sponsor — $750

2 sponsorships available

- One (1) symposium registration
- Recognition as the **Breakfast Sponsor** in symposium promotional materials
- Company logo featured on the Federation's symposium webpage
- Company-provided banner displayed during breakfast
- Recognition in the symposium program
- Opportunity to table and distribute company information and promotional materials
- Prominent company signage displayed on breakfast tables

2. Lunch Sponsor — $750

2 sponsorships available

- One (1) symposium registration
- Recognition as the **Lunch Sponsor** in symposium promotional materials
- Company logo featured on the Federation's symposium webpage
- Company-provided banner displayed at the lunch entrance
- Recognition in the symposium program
- Opportunity to table and distribute company information and promotional materials
- Prominent company signage displayed on lunch tables

ALL SPONSORSHIP OPPORTUNITIES WILL BE TREATED ON A FIRST-COME, FIRST-SERVE BASIS.

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3. Keynote Sponsor — $750

2 sponsorships available

- One (1) symposium registration
- Recognition as the **Keynote Sponsor** in symposium promotional materials
- Company logo featured on the Federation's symposium webpage
- Company-provided banner displayed near the keynote presentation
- Company logo/name displayed in association with the keynote presentation
- Recognition in the symposium program
- Verbal recognition by the symposium emcee prior to the keynote presentation
- Opportunity to table and distribute company information and promotional materials

Exhibitor Table — $200

- Showcase your organization, product, or services to local leaders, planners, and community stakeholders during the symposium.
- Includes one 6-foot table with space for displays, promotional materials, and signage.
- Please note that registration to the symposium is NOT included as part of this sponsorship opportunity.

Conference Program Advertising

Increase your organization's visibility by placing an advertisement in the official Planning Symposium program. All advertisements will be printed in full color.

Full-Page Advertisement — $100

Half-Page Advertisement — $50

Advertisement specifications: Companies are responsible for providing a print-ready JPG or PDF file by the stated submission deadline.

Please note: Conference registration is **not included** with conference program advertising. Sponsors wishing to attend the symposium must register separately.

Sponsorship & Advertising Deadline

Sponsorship and advertising opportunities are available on a first-come, first-served basis and are subject to availability. Promotional materials and advertisements must be submitted by **01/08/2027.**

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To secure your sponsorship, comlete this form and email to Ellison McMahon at ellisonmcmahon@onondaga.gov

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

SPONSORSHIP LEVEL *(Please select one)*

- ☐ Breakfast - $750
- ☐ Lunch - $750
- ☐ Keynote - $750
- ☐ Half Page Program Ad - $50
- ☐ Full Page Program Ad - $100
- ☐ Exhibitor Table - $200

PAYMENT METHOD

- ☐ Check Enclosed
- ☐ Voucher
- ☐ Invoice Me

Sponsorship commitments, payment, logos and camera-ready ad graphics are due by 01/08/2027.