



Onondaga County
Planning Federation
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Annual Symposium | March 19th, 2026 | Marriott Downtown Syracuse

2026 Sponsorship Form

The Onondaga County Planning Federation is seeking community-minded corporations to help sponsor its 37th Annual Training Symposium, scheduled for March 19, 2026. As a nonprofit organization, the Federation hosts this annual event to provide professional development for elected and appointed officials, municipal planners, engineers, attorneys, community organizations, and the general public. The symposium typically draws about 300 attendees representing a wide range of municipalities, organizations, and agencies from across Central New York.

For Inquiries...

If you or your company are interested in becoming a sponsor of this event and have questions, please contact Onondaga County's Department of Planning by calling **(315) 435-2611**

Sponsorship Opportunities

Breakfast: \$750 **2 spots available**

- One (1) symposium registration
- Promoted as "breakfast Sponsored by Company" in promotions
- Logo on Federation's webpage
- Banner (provided by company) displayed at breakfast
- Recognition in conference program
- Opportunity to table and distribute company swag
- Prominent signage at breakfast tables

Lunch: \$750 **2 spots available**

- One (1) symposium registration
- Promoted as "lunch Sponsored by Company" in promotions
- Logo on Federation's webpage
- Banner (provided by company) displayed at lunch
- Recognition in conference program
- Opportunity to table and distribute company swag
- Prominent signage at lunch tables



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Sponsorship Opportunities (continued)

Keynote: \$750

2 spots available

- One (1) symposium registration
- Promoted as “keynote Sponsored by Company” in promotions
- Logo on Federation’s webpage
- Banner (provided by company) displayed behind keynote speaker podium
- Recognition in conference program
- Opportunity to table and distribute company swag
- Prominent signage at keynote address

Conference Program Ads

All ads in the program will be printed in color with a JPG image provided by your company.

Half Page: \$300

Full Page: \$400

Please note that registration is NOT included as part of this sponsorship opportunity

Exhibitor Table: \$450

- Showcase your organization, products, or services to local leaders, planners, and community stakeholders during the symposium.
- Includes one 6-foot table with space for displays, promotional materials, and signage.

Please note that registration is NOT included as part of this sponsorship opportunity

**All Sponsorship opportunities will be treated on a
first-come, first-served basis.**



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To secure your sponsorship, complete this form and email to Ellison McMahon at ellisonmcmahon@ongov.net

Company: _____

Contact Individual: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Website: _____

Select Sponsorship Level:

☐ Registration & Continental Breakfast (\$750)

☐ Luncheon (\$750)

☐ Keynote (\$750)

☐ Half Page Program Ad (\$300)

☐ Full Page Program Ad (\$400)

☐ Exhibitor Table (\$450)

Payment:

☐ Check Enclosed

☐ Voucher

☐ Invoice Me

Sponsorship commitments, payment, logos and camera-ready ad graphics are due by 01/15/2026.

For additional information or with questions, please contact Onondaga County Department of Planning at (315) 435-2611 or email ellisonmcmahon@ongov.net